



KELSEY LOIZOS

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801-633-1923

SKILLS

RESEARCHER

- Experience developing and implementing research strategies including qualitative and quantitative research
- Facilitated focus groups, conducted interviews, designed surveys, setup analytics, etc.

DESIGNER

- User Interface Design
- User Experience Design
- Visual Design
- Information Architecture
- Mobile and Responsive Design
- Iconography
- Accessibility

DEVELOPER

- HTML
- CSS
- Javascript
- PHP
- Agile, Scrum and Kanban
- Familiar With:
Angular and Java

EXPERIENCE

UX Developer Team Lead

The University of Utah

January 2019 - Present

University Information Technology

Lead small team of user experience designers. Focused on team-building, documentation, processes, quality assurance and training. Also continued to work in my role as a UX Developer in tangent.

Senior UX Developer

The University of Utah

October 2014 - Present

University Information Technology

Collaborated with a product manager to collect requirements from community partners for new and redesigned applications. Conducted user experience studies to help inform design. Worked with cross-functional teams to design and develop product.

Designer and Developer

Jakob Marketing Partners

December 2012 - August 2014

Worked with a team of designers and developers to create marketing solutions for clients from Wells Fargo to small local businesses.

Graphic Design Intern

Richards and Swensen

May 2011 - August 2011

Designed large-scale projects with a team of designers. Everything from magazines to websites.

EDUCATION

UX Certification - UX Management Specialty

Nielsen Norman Group

December 2019

Completed a series of courses in usability testing, UX leadership, design thinking, journey mapping, and UX design.

Certified Usability Analyst

Human Factors International

April 2015

Completed training on human-centered design practices and research.

Master's Information Systems

The University of Utah

January 2013 - May 2014

Attended classes such as Systems Analysis, Web Analytics, Data Structures and Java, Project Management and Mobile Applications.

Bachelor's in Graphic Design

The University of Utah

August 2008 - August 2012

Attended classes such as Visual Communication, Interactive Experiences, Typography and Design Process.